



Noggin Pty Ltd
Level 22, 175 Liverpool Street
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FOR IMMEDIATE RELEASE

NATIONAL SECURITY EXPERT, MICHAEL SHOEBRIDGE TO DELIVER KEYNOTE ADDRESS AT 2019 NOGGIN USER CONFERENCE

Defence and national security veteran to address field of specialists at integrated safety and security event, discuss connection between security, technology, economics, and geopolitics.

SYDNEY, AUSTRALIA. 9 September 2019 – Noggin, an industry-leader in safety and security technology with its next-generation, cloud-based software platform, today announced that national security expert, Michael Shoebridge, will be delivering the keynote address at the Noggin User Conference. The two-day event brings together countless users, partners, and customers of Noggin, in emergency management, environmental health and safety, security, business continuity, and crisis management across a dozen industry verticals.

In the heightened safety and security threat environment, Shoebridge is uniquely positioned to deliver the event's keynote on the connections between security, technology, economics, and geopolitics, with a focus on new impacts to Australian government agencies and corporations. Shoebridge, Director – Defence, Strategy & National Security at the Australian Strategic Policy Institute (ASPI), comes with a wealth of governmental and private-sector experience. Before joining the independent, non-partisan think tank, ASPI, Shoebridge headed the Defence, Intelligence and Research Coordination Division in the Prime Minister's department. Shoebridge also started a new Defence Capability Assessment Branch in the Department of Finance and led the Defence team that wrote the 2013 Defence White Paper when he was head of Defence's Strategic Policy Division.

"We are absolutely thrilled to have Michael deliver our keynote at the upcoming Noggin User Conference," said Noggin CEO, James Boddam-Whetham. "Michael is a defence, national security, intelligence, and capability and project analysis expert if ever there was one. His discussion of the changing security picture, backed as it will be with years of on-the-ground experience, is just the kind of rich insight that we plan to bring to our diverse user community at the upcoming conference."

Noggin User Conference Event Details

12-13 September 2019
SMC Conference & Function Centre
Sydney, NSW
www.noggin.io/2019uc

About Noggin



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Noggin is an industry-leader in safety and security technology with its next-generation, cloud-based software platform.

The award-winning Noggin platform provides an all-hazards approach to safety and security management, housing all of the tools needed to help make informed decisions and respond effectively to any incident, large or small. Noggin's software platform includes solutions for: crisis management, business continuity, environmental health and safety, emergency management, security management, and case management.

Noggin's software includes unparalleled security having obtained the EA2L+ certification under the international ISO/IEC 15408 for computer security.

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Contact us

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