

Generic E-Learning Courses to Grow at CAGR 11.08% 2016 and Forecast to 2020

WiseGuyReports

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E-learning refers to learning through electronic gadgets, such as PCs, notebooks, and tablets. It is backed by ICT that enables users to learn 24/7 learning from any access point. The curriculum of e-learning includes archived and real-time information. There is no set standard of e-learning method used in the education market. Differentiation is primarily based on the type of content delivered and the mode of instruction, which could be classroom based, virtual, or blended learning environment.

Generic e-learning courses are standard courses offered by service providers, educational institutions, and experts. These courses are prepared as per the standard curriculum, which is universal for a given subject or topic.

The analysts forecast the global generic e-learning courses market to grow at a CAGR of **11.08%** during the period 2016-2020.

Covered in this report

The report covers the present scenario and the growth prospects of the global generic e-learning courses market for 2016-2020. To calculate the market size, the report considers the revenue generated through the sales of generic e-learning courses for a fee or subscription. Self-paced generic e-learning courses were not considered while calculating the market size. While calculating the revenue generated in the market, the following components were considered.

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- Courses
- Content

The market is divided into the following segments based on geography:

- APAC
- Europe
- North America
- ROW

The report, Global Generic E-Learning Courses Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Contact Profile

WiseGuyReports

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Key vendors

- Cegos
- Macmillan Learning
- Pearson Education
- Skillsoft

Other prominent vendors

- Atomic Training
- Cisco Systems
- City & Guilds Group
- DuPont Sustainable Solutions
- ej4
- GP Strategies
- Harvard Business Publishing
- Inspired eLearning
- LearnSmart
- NIIT
- Premier IT
- Vado
- Vivid Learning Systems
- Vubiz
- Yukon Learning

Market driver

- Rise in IT funding in education sector
- For a full, detailed list, view our report

Market challenge

- Threat from MOOCs and self-paced packaged content market
- For a full, detailed list, view our report

Market trend

- Mobile learning
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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